INTERNATIONAL WOMEN’S DAY
Ideas to Help you Celebrate!
March 8, 2019
FY19 | Q2

Better the balance, better the world.

Meeting Ideas

🌟 Post your #IWD2019 message on JacobsConnect with a photo of your “hands out” balance pose for a strong call-to-action for others to help forge a #BalanceforBetter.
🌟 Access the ready-made IWD LeanIn tools and resources to host an International Women’s Day event at your office and help challenge bias.
🌟 Watch the following videos as a group and hold a discussion:
  - Barbie The Dream Gap Project campaign
  - 2018 IWD Videos (or the 2019 video premiere!)
🌟 Complete a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis on your local JWN Chapter to identify how you are balancing for better and creating opportunities for improvement!
🌟 Participate in IWD events worldwide or promote your own. See the IWD 2019 Flagship Events.

Books

_circle Present Over Perfect | by Shauna Niequist
Leaving behind frantic for a simpler, more soulful way of living.

_circle A Year of Yes | by Shoda Rhimes
How to dance it out, stand in the sun and be your own person.

_circle How to Get Sh*t Done | by Erin Falconer
Why Women Need to Stop Doing Everything so They Can Achieve Anything

_circle Work Party | by Jaclyn Johnson
How to create and cultivate the career of your dreams.

_circle Bada$$ Affirmations | by Becca Anderson
The wit and wisdom of wild women - when you only have a second or two before moving on with your day.

Audio | Video

_circle Earn Your Happy | with Lori Harder
Lori is an author, motivational speaker, and fitness expert that wants to help you find your path and what makes you happy. She brings high energy without being annoying and makes you feel empowered.

_circle The Positivity Podcast | with Paul McKenna
A half-hour, in-depth, non-journalistic interview program hosted by Paul McKenna. Each week, he interviews some of the world’s most interesting people in a deeply exploratory style.

_circle Purl | Pixar SparkShorts
Purl features an earnest ball of yarn named Purl who gets a job in a fast-paced, high energy, bro-tastic start-up. How far is she willing to go to try and fit-in and get the acceptance she yearns for, and in the end, is it worth it?

How do you #BalanceForBetter?

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