

## FAQs

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### 1. How many young people do I need to have in my group to use this resource?

This resource can be adapted for use with any size of group. For example, it might be a good resource for:

- Student Council
- Senior pupil group
- Whole-school project
- Individual subject or class
- College group
- Club or community group

### 2. What age group is this resource suitable for?

The resource is suitable for young people aged between 11 and 18.

### 3. What is the cost of this project/resource?

This resource is entirely free to access and use, including working with a Jacobs STEAM Mentor, who can help provide an industry perspective on resources. Contact [GlobalSTEAM@jacobs.com](mailto:GlobalSTEAM@jacobs.com) to arrange.

### 4. What equipment or additional resources do we need to participate in this project?

You don't need any additional resources to participate. Because this is a sustainability project, we actively encourage you not to purchase anything additional and approach your participation with sustainability in mind. For example, we recommend viewing and editing documents on PowerPoint using a projector, rather than printing and/or taking notes on recycled paper or online.

### 5. How much time is required to run this project?

The timeframe for delivery is flexible and can be adapted to suit the time you have available. We recommend using the timetabling template included in the pack to ensure you deliver your strategy within a timeframe that works for you.

### 6. Is there a suggested time commitment for young people to participate in this project?

Young people can participate on whatever scale suits them, and the wider group. The resources can easily be delivered during regular meetings, lessons or sessions, over whatever period works for the group. Alternatively some tasks can be given as homework.

## 7. Can young people lead a younger cohort in this project?

We encourage peer to peer learning throughout the project. For example, older participants can:

- Work with younger peers within their own school to research, plan and deliver the sustainability strategy.
- Work with younger people, aged 5-12, from other local schools on the [Jacobs' Butterfly Effect Program](#)

## 8. Does this project link to the United Nations Sustainable Development Goals (UN SDGs)?

The eight themes covered in the project link to the [UN Sustainable Development Goals](#):

- Water – Goal 6 and 4
- Plastics – Goal 12 and 14
- Waste – Goal 12 and 15
- Carbon – Goal 3, 7, 12 and 15
- Biodiversity – Goal 13, 14 and 15
- Food – Goal 2, 12, 14 and 15
- Human Rights and Lives – Goal 1, 5, 6, 10, 11 and 15
- Jobs of the Future – Goal 1, 3, 4, 5, 8, 9, 10 and 11

## 9. What are KPIs and SMART Goals?

Key Performance Indicators (KPIs) are the measurements you will use to identify if your strategy has been successful.

The easiest way to set clear, attainable KPIs is to make the Goals/Objectives you set in your strategy SMART Goals. This way it will be easy to see how successful you've been at meeting them.

SMART Goals are goals that are:

- Specific, stating exactly what needs done
- Measurable, have measurable targets
- Achievable, or possible
- Realistic, or practical
- Time-bound, have a deadline for achievement

For example, if you have set the objective of 'Reducing the number of plastic bottles thrown away by 20% within 10 weeks' you can measure the current number of bottles being thrown away and calculate what 20% of that would be. If after 10 weeks, the total number of bottles has reduced by that amount you have successfully met the KPI. If it's gone down by more, you have exceeded the KPI.

## 10. What format should I use?

The strategy can either be formatted in the template provided, or in whichever format you prefer.

## 12. How can I access further support for this project?

You can get further support with this project by contacting [GlobalSTEAM@jacobs.com](mailto:GlobalSTEAM@jacobs.com) to either request a Jacobs STEAM mentor to be assigned to your school, or group, for support, or to ask any additional questions.

## 13. Do I need to cover all eight themes in my Sustainability Strategy?

To make the project achievable we recommend you focus on 1-2 themes per year.

## 14. Do I need to use the templates provided?

No, the templates have been created to support you but there is no obligation to use them. They can be a useful guide to the information that needs to be considered and included in your planning and strategy documents.

## 15. Can I include parents and the wider community?

Absolutely! We recommend cascading the learning by including parents and other community members. For example, you might want to collect information about the current sustainability strategies using a survey either through email or on social media. By including the wider community in the process you can maximise the benefit of the programme, ensuring that your strategy is as impactful as possible.

## 16. Where can I find further information on sustainability at Jacobs?

- [Sustainability at Jacobs - YouTube](#)
- [Sustainability | Jacobs](#)
- [What Jacobs wants to see from COP26 – YouTube](#)
- [Breakthroughs - Coming soon - YouTube](#)