

## Project Overview

---

The development of a school sustainability strategy is designed to get pupils thinking about practical steps they can implement to ensure that sustainability is at the heart of school life. The sustainability strategy will set out the school's sustainability aims, the actions needed to achieve them and measures of success.

The principles learned through the project can also be applied to lives outside of school. The aim is to create lasting behavioural change by providing pupils with the knowledge and understanding they need to put sustainability at the forefront of every decision they make.

This project is designed for young people aged 12-18 from schools, community groups or other clubs, and supplements [The Butterfly Effect](#) which Jacobs developed for pupils aged 5-12. It is designed to be flexible and can be delivered over a time frame that suits each group.



## Contents Page

---

This pack includes resources to help develop your sustainability strategy. Please feel free to use and adapt these resources to suit your needs; we want you to have the freedom to structure the project as you choose.

### **Introduction to creating a sustainability strategy**

This document provides practical steps to create a sustainability strategy.

### **Templates**

We have included a sustainability strategy template, a project planner template and a project timeline template, which could be useful resources to get started. It's up to you if you choose to use these.

### **Theme information sheets**

We have provided some information sheets on potential topics you could include in your strategy. For each theme, you will find an idea for an activity to get you started, suggested actions you could include in your sustainability strategy, and careers information linked to the topics:

- Biodiversity
- Carbon
- Food
- Human rights and lives
- Jobs of the future
- Plastic
- Waste
- Water

### **FAQs**

Frequently asked questions to help you roll out the project