AusRAIL 2022

Making good investment decisions around mass transit projects such as rail has become increasingly challenging for numerous reasons, not just because of the impacts of COVID on traveller numbers.

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Leveraging new and big data alongside other data sources, can help transport planners and operators understand traveller habits and preferences, providing greater insight into who is and is not choosing rail and the key drivers that are influencing those choices.

These insights can enable policy makers to make robust business case decisions for rail projects, including the likes of fast- and high speed-rail, and encourage modal shift to transit, promoting decarbonization and making cities more liveable.

For more insights big data insights, be sure to attend:

Driving robust investment decisions through big data insights

12:00 – 12:20 pm, Tuesday 6 December
Passenger and light rail session

Presented by

Stephen Rutherford
Jacobs Vice President & Global Cross Market Director of Transport Planning

See you there

AusRail 2022
6 - 7 December 2022, Brisbane, Australia