



STREETLIGHT

Your Interactive Platform for Measuring Transportation

StreetLight is not a model, a report, or a static heatmap. It's a self-serve platform that lets users ask mobility questions and get the answers within minutes. We think it's revolutionary.

Get instant access to traffic metrics for any road, without sensors.

Place a gate on any road — or 50,000 roads or more — and get accurate AADT and trip attributes for vehicles passing through each gate.

Select locations or draw your own “zones,” and analyze travel patterns between them. Visualize and solve complex transportation problems virtually on the fly.

FUNDAMENTAL ANALYTICS

Origin Destination

Routing

Select Link

AADT, MADT, hourly traffic

Turning Movement Counts

VMT/VKT, VHD

TRIP ATTRIBUTES

Trip speed, trip length

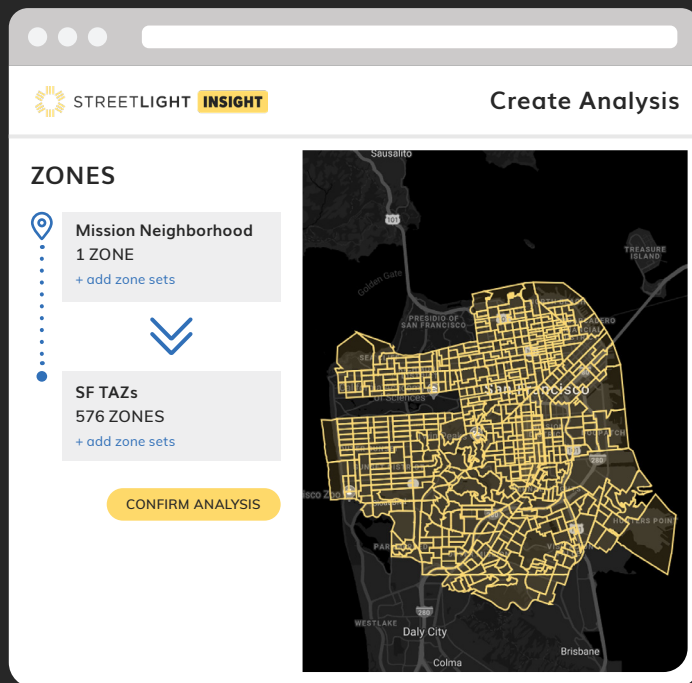
Travel time

Trip circuitry

TRAVELER ATTRIBUTES

Inferred trip purpose

Demographics



MODES



Big Data powered answers to your biggest problems

INDUSTRY USE CASES



TRANSPORTATION PLANNING

- Active Transportation
- Before & After Studies
- Congestion Studies
- Emergency Response Planning
- Event & Tourism Studies
- Freight Studies
- Last Mile Studies
- Travel Demand Management



TRAFFIC ENGINEERING & OPERATIONS

- Congestion Studies
- Corridor Studies
- Travel Time
- Turning Movements
- Safety
- Circuity



SMART CITIES & NEW MOBILITY

- Before & After Studies
- Greenhouse Gas Emissions & VMT
- EV Infrastructure Deployment
- New Mobility Deployment
- Ride Hailing & Delivery Studies
- Social Equity
- Travel Demand Management

OUR PLATFORM



Using our proprietary data processing engine RouteScience® to algorithmically transform trillions of spatial data points over time, StreetLight measures vehicular, transit, bicycling, and pedestrian travel patterns, making them available on-demand via the world's first SaaS platform for mobility, StreetLight InSight®.



STREETLIGHT

Can we help you achieve your mobility mission?

CONTACT US FOR A FREE DEMO: INFO@STREETLIGHTDATA.COM