
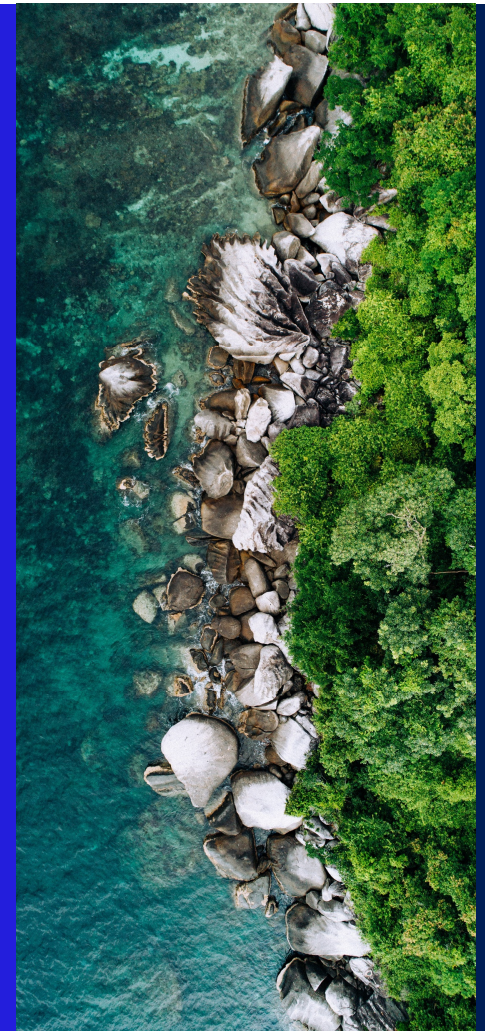


# Water for Industry: Transformation Beyond COVID-19

 In the kNOW Webinar Series  
Apr 22, 2021



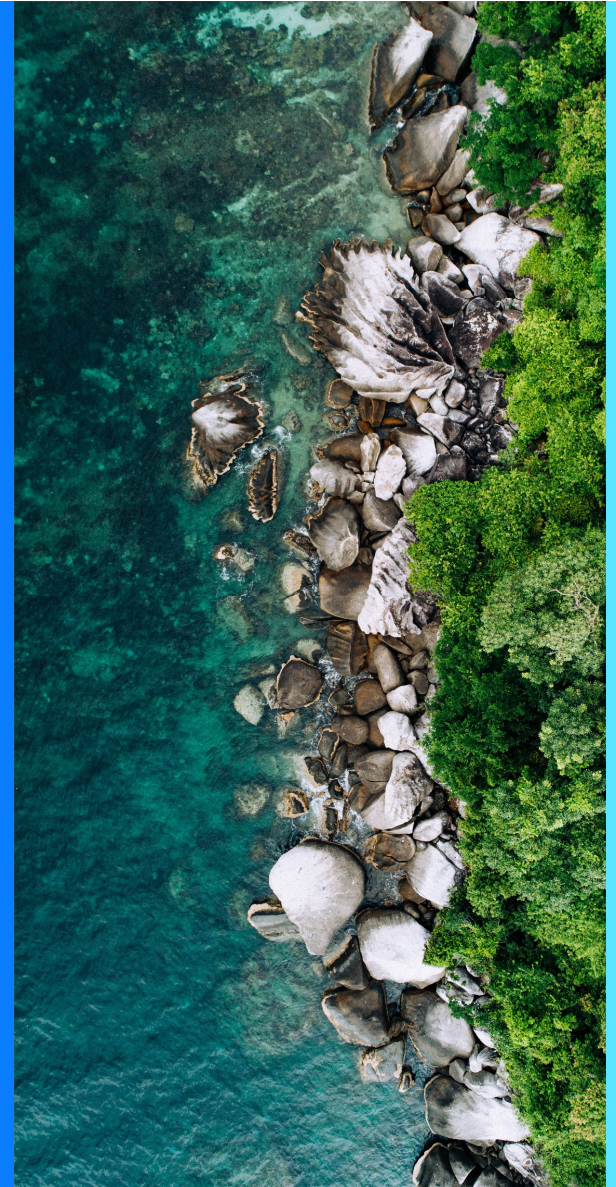
# Agenda

- **Introduction**
- **Life Sciences**
  - Market Summary
  - How Water Used
- **Data Centers**
  - Market Summary
  - How Water Used
- **Forest Products**
  - Market Summary
  - How Water Used
- **Water Efficiency Strategy**
- **Question and Answer**



## Jacobs Presenters

- **Robert Thompson (Jacobs: Houston, TX USA)**  
Water Solutions and Technology, Global Director
- **Joe Rozza (Jacobs: Atlanta, GA USA)**  
Director, Sustainability & Resilience
- **Carlo Bonicelli (Jacobs: Milan, Italy)**  
Regional Solutions Leader, Europe | Industrial Water
- **Chandra Mysore (Jacobs, Atlanta, GA USA)**  
Regional Solutions Leader, US South  
| Drinking Water & Reuse



## Summary of Covid-19 Impacts by Market

- Life Sciences / Pharmaceuticals ↑
- Electronics / Data Centers ↑
- Forest Products ↑
- Food / Beverage ↔
- Manufacturing / Consumer Products ↔
- Chemicals ↔
- Power ↓
- Mining ↓
- Oil / Gas (upstream / downstream) ↓



Covid-19 Impact

# Convergence of Impacts with Water Issues

- Water Scarcity
- Increasing Environmental Regulations
- Aging Infrastructure

**In less than 3 months, a major international city will likely run out of water**



By [Paul P. Murphy](#), CNN  
Updated 2:35 PM EST, Wed January 31, 2018

<https://www.cnn.com/2018/01/24/africa/cape-town-water-crisis-trnd>

## Rapid growth of India's Chennai threatened by water shortages

PUBLISHED TUE, AUG 6 2019-2:03 AM EDT

AP

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<https://www.cnbc.com/2019/08/06/rapid-growth-of-indias-chennai-threatened-by-water-shortages.html>

## US West Prepares for Possible 1st Water Shortage Declaration

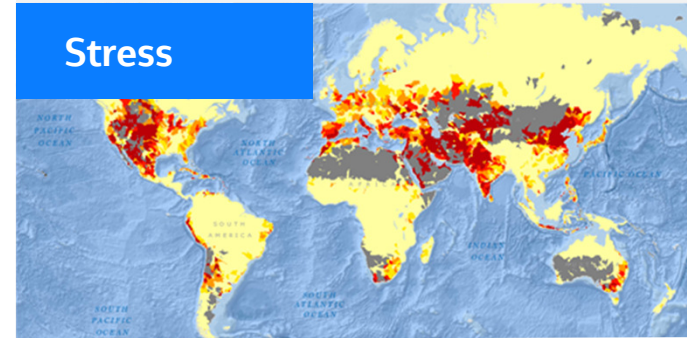
U.S. water officials are projecting the man-made lakes that store water used throughout the American West will fall to historically low levels and trigger an official shortage declaration for the first time.

By [Associated Press](#) | April 17, 2021, at 12:25 p.m.

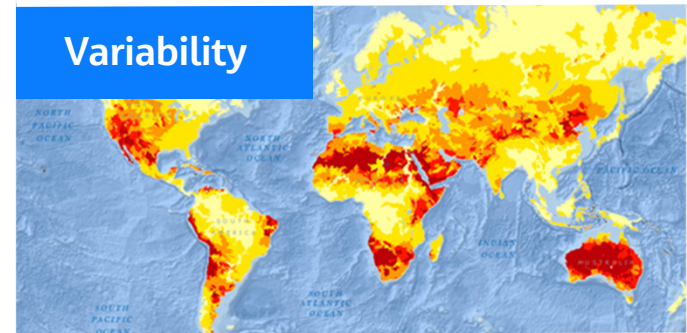
<https://www.usnews.com/news/politics/articles/2021-04-17/us-west-prepares-for-possible-1st-water-shortage-declaration>

## World Resources Institute/Aqueduct Data

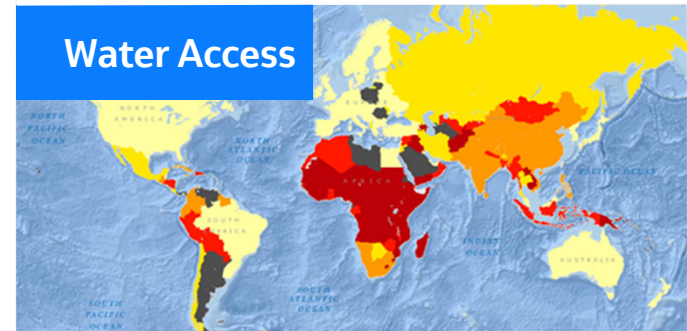
### Stress



### Variability



### Water Access



Market Highlight:  
**Life Sciences**

## Steady Growth, Accelerated by Covid-19

- Drivers:
  - Aging population/Expanding middle class
  - Covid-19
  - Biopharmaceuticals
  - Drug patent expirations
  - Pharmacopeia standards (USP, EP, JP,...)
- East Asia / Pacific, Europe, North America dominant for production
- Role of large contract manufacturers (CMOs)



## Steady Growth, Accelerated by Covid-19

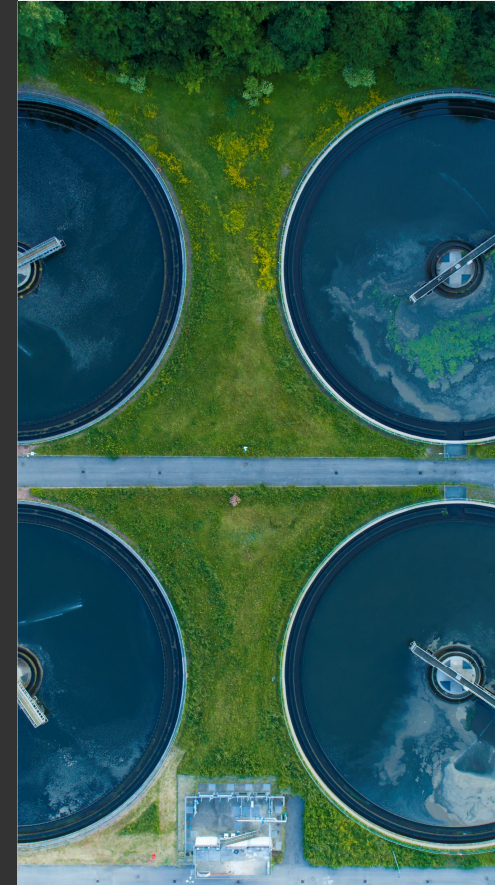
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# Water Use

- **Potable water**
  - sanitary water (bathrooms, sinks,...)
  - canteen
  - chemical synthesis
  - early stages of cleaning of pharma manufacturing equipment
- **Purified Water**
  - preparation of medicines (no sterile and apyrogenic)
  - final rinse of equipment in the manufacture of non-parenteral products.
- **Water for Injection**
  - Manufacturing of sterile pharmaceutical products for parenteral administration / other pharma products where endotoxin content must be controlled.
  - final rinsing of primary (in contact with the final product) packaging materials
- **Industrial water (e.g. treated groundwater)**
  - Cooling Tower make up
  - Cooling
  - Boiler
  - Irrigation



## Water treatment – recent key drivers

- Pharmaceuticals in the Environment (PIE), an emerging water issue
- Single use reactors result in major water use reduction



## Water Treatment - Case Study #1

**Location: Europe / Biopharmaceutical**

Facility assessment to identify risks and criticality



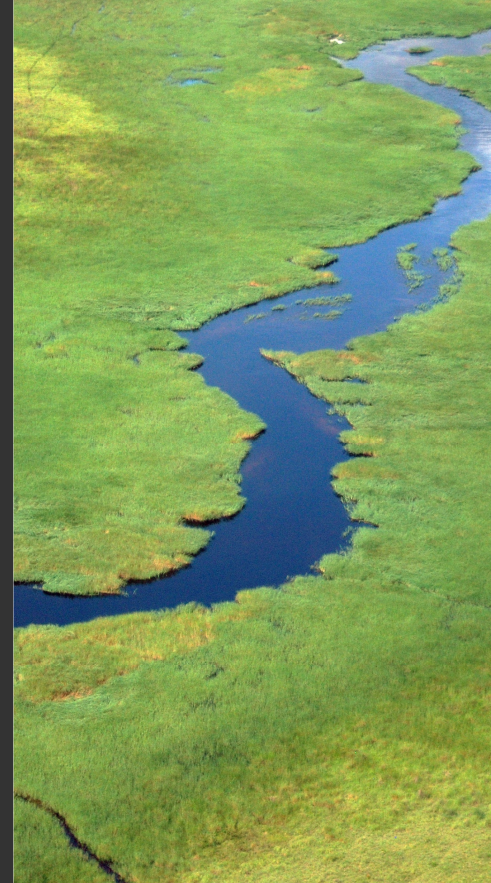
**Water consumption next to capped value of allowed by municipality**



**Mitigation strategy: water consumption reduction**



Concept study to face the requirement: PW production Reverse Osmosis brine reuse as Industrial water, Cooling Tower make up treatment to increase COCs, stormwater treatment and recovery



# Water Treatment - Case Study #2

**Location: Europe / Diagnostic Products**

Production expansion

Production Detailed Design

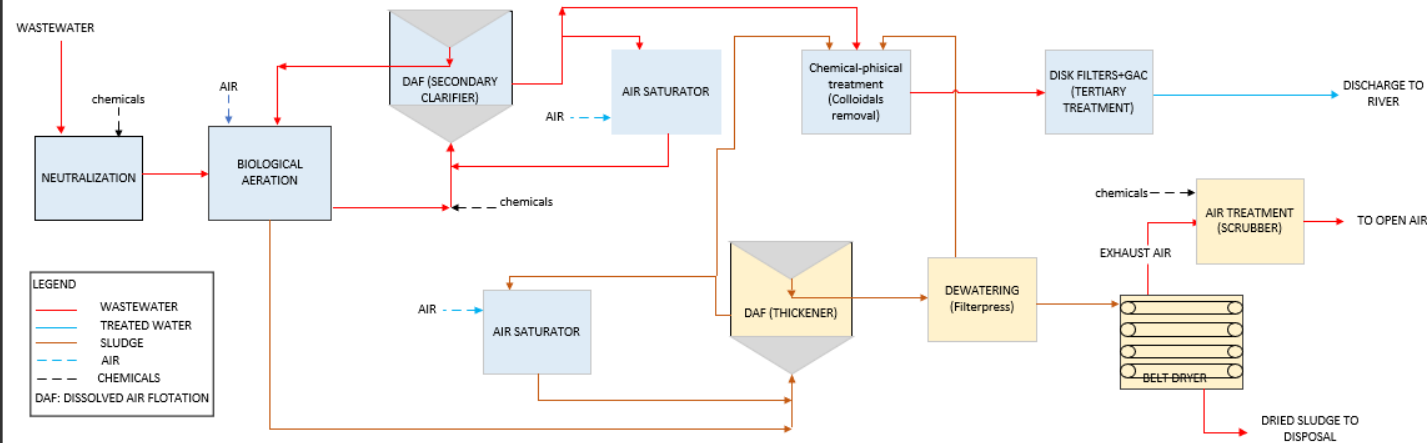
Wastewater treatment plant to be revamped (+ 200 m<sup>3</sup>/h, total flow rate: 500 m<sup>3</sup>/h)

Feasibility+

Dewatering / drying pilot testing

Basic Design+

Tendering Package



# Case Study #2

**Location: Europe / Diagnostic Products**

Production expansion

Production Detailed Design

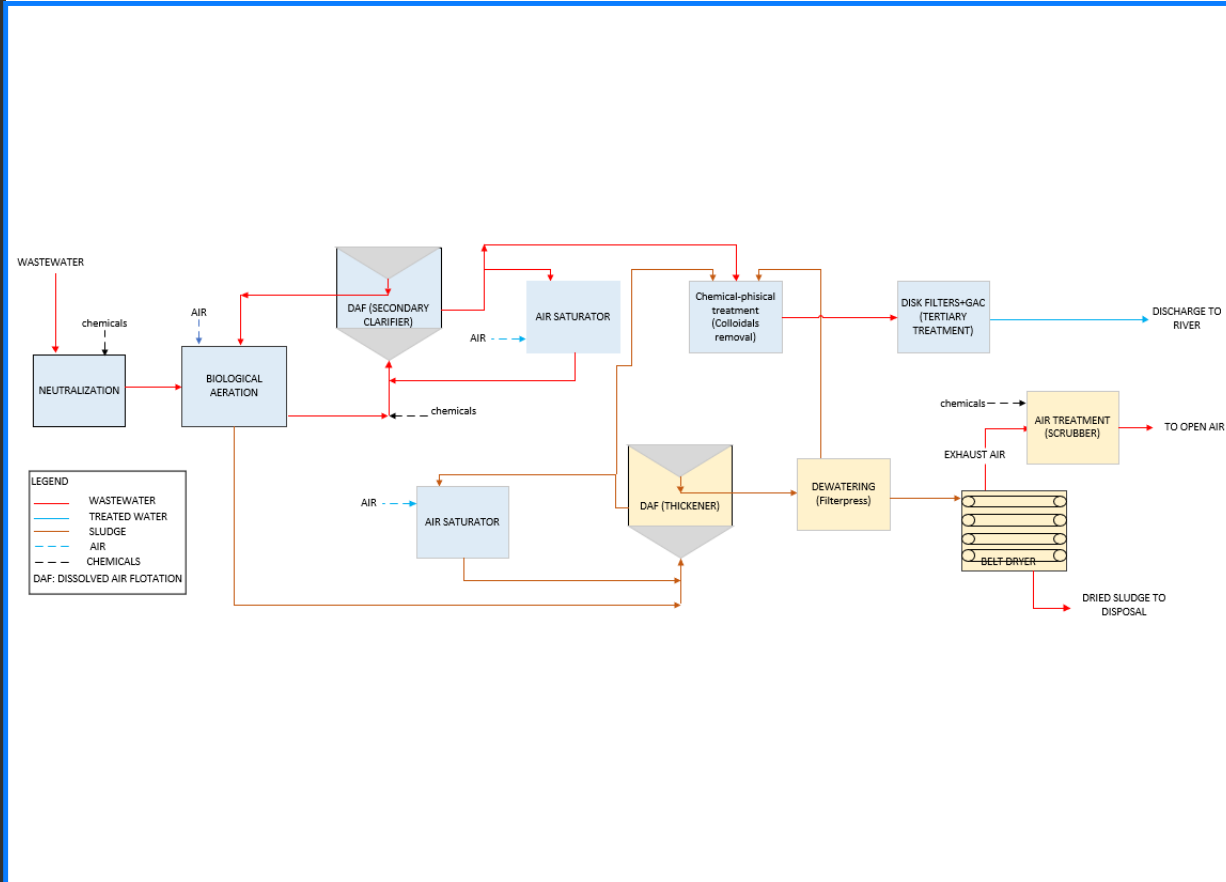
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Feasibility+

Dewatering / drying pilot testing

Basic Design+

Tendering Package



Market Highlight:  
**Data Centers**

## Data Centers-by the numbers

- Data centers store, manage and disseminate information.
- ~3 million data centers around the US.
  - ~1 data center for every 100 people (US DOE, 2014)
- By end of 2021, numbers are expected to grow to ~7.2 million (Statista, 2021).
- Consumed ~174 billion gallons of water in 2020.
- Account for 1-2% of electricity consumption worldwide.



Map courtesy of datacentermap.com



# Data Centers: Water-Energy Nexus

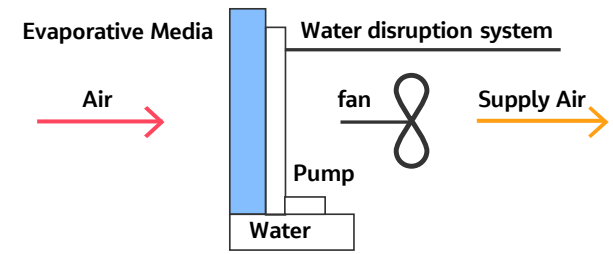
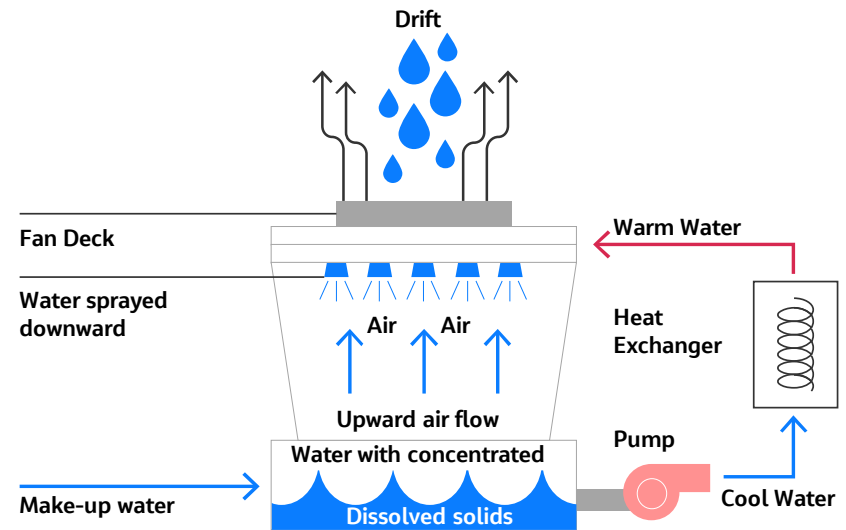
- An average data center uses 0.5 gallons of water for cooling for every kWh it consumes  
*(US Data Ctr Energy Report, 2016)*
- 1-MW data center using traditional cooling methods uses about 6.75 million gallons of water per year  
*(Uptime Inst. 2016)*
- Water Usage Effectiveness (WUE=L/kWh) is a key measurement of water performance in data industry *(The Green Grid, 2011)*
  - Includes water used on-site (Source 1) and water needed to produce energy (Source 2)
  - Tradeoffs and accounting between:
    - Different sources of water (i.e. reuse/reclaimed water has less embedded energy vs surface water)
    - Embedded energy/water in chemicals used for treatment (i.e. more treatment chemicals needed = more energy/water consumed)





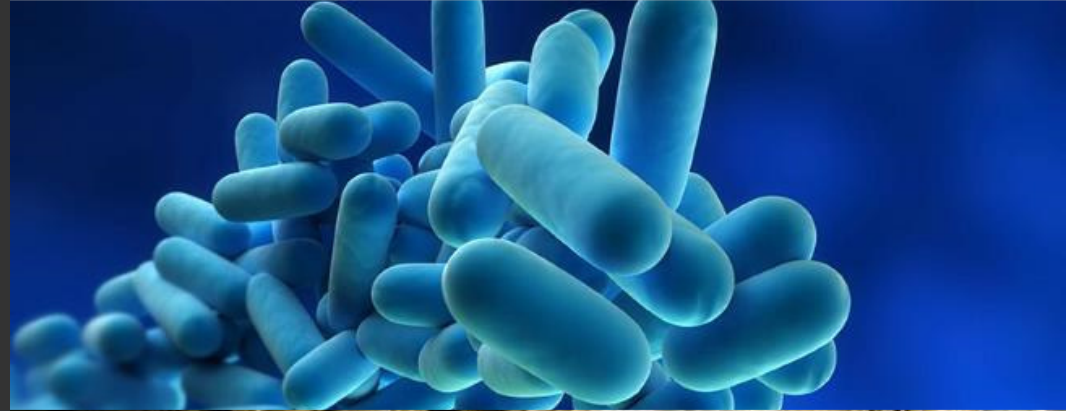
# Water is a Key for Heat Dissipation from Data Centers

- Cooling Towers-Standard approach for large-scale cooling systems, tried and true method
  - Provide chilled water for cooling through heat exchanger with air or refrigerant on the closed-loop side
- Direct Evaporative Cooling (aka swamp coolers)
  - No cooling towers, water is passed through a cooling media to add humidity and dissipate heat
- Indirect Evaporative Cooling
  - No cooling towers, similar to direct but has a secondary closed air loop for initial heat transfer
- Other variations on direct/indirect evaporative cooling available



# Water Quality Risks Present Regardless of the Type of Cooling Used

- Legionella
- Other Microbiological
- Total Dissolved Solids (TDS)
- Metals
- Corrosion
- Scaling



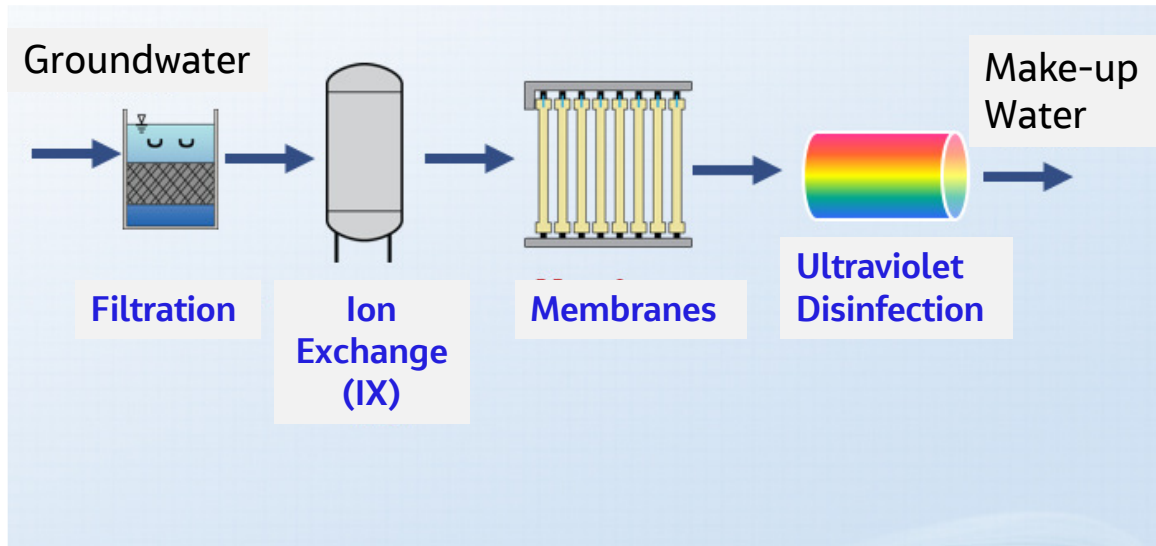
Data Centers – Market Overview

## Case Studies, Tools / Technologies Discussion



# Case Study #1

- Source Water-
  - City's Drinking Water (primary)
  - Groundwater (secondary)
- Design Flow-80,000 gal/day

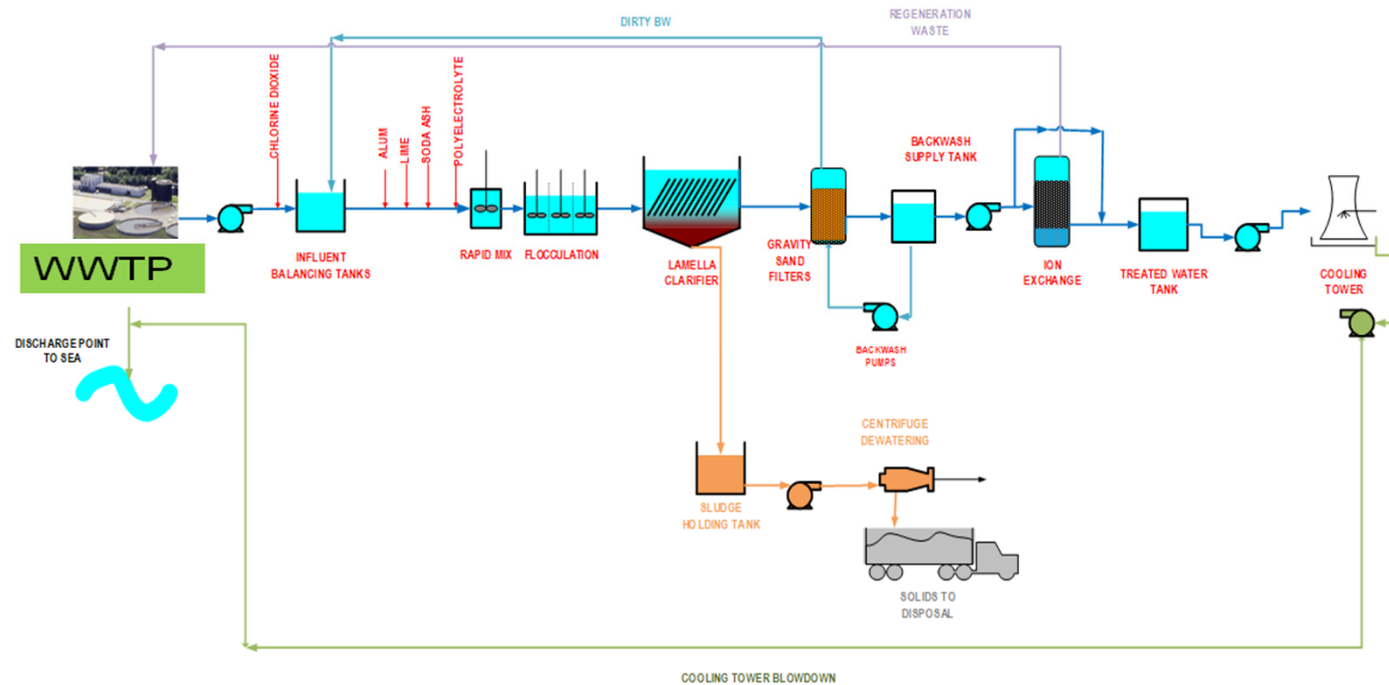


Water Quality Parameter	Make-up Water Quality
pH (su)	6-8
Alkalinity (mg/L)	50-170
Conductivity [ $\mu$ S/cm]	100-550
TDS (mg/L)	<550
Hardness ( as CaCO <sub>3</sub> )	50-170
Silica (ppm)	30
Iron (mg/L)	<0.2
Nitrate (mg/L)	50
Chloride (mg/L)	55
Suspended Solids	< 5

# Case Study #2

- Source Water
  - Initially cooled with potable water
  - Expansion needed 5 MGD of cooling water
  - Reclaimed water as a source?
  - Water Quality Challenges
    - TSS
    - Nitrogen, Phosphorous
    - Hardness
    - Metals

Solution-Complex treatment designed to meet Water Quantity and Quality requirements



Market Highlight:  
**Forest Products**

## Printing & Writing

- Printing & Writing Grades Declining Globally
- Printing & Writing Grades Continue to decline in North America
- Newsprint Down Globally >50% past ten years
- Most suppliers either have implemented or are considering product conversion projects to improve viability of existing production capacities.



## Containerboard

- Containerboard is over half of global P&P market
- Containerboard is expected to continue growing
- Containerboard demand increasing due to on-line retailing at ~3% per year
- Increased demand for “Eco-Friendly” sustainable packaging and plastic replacements



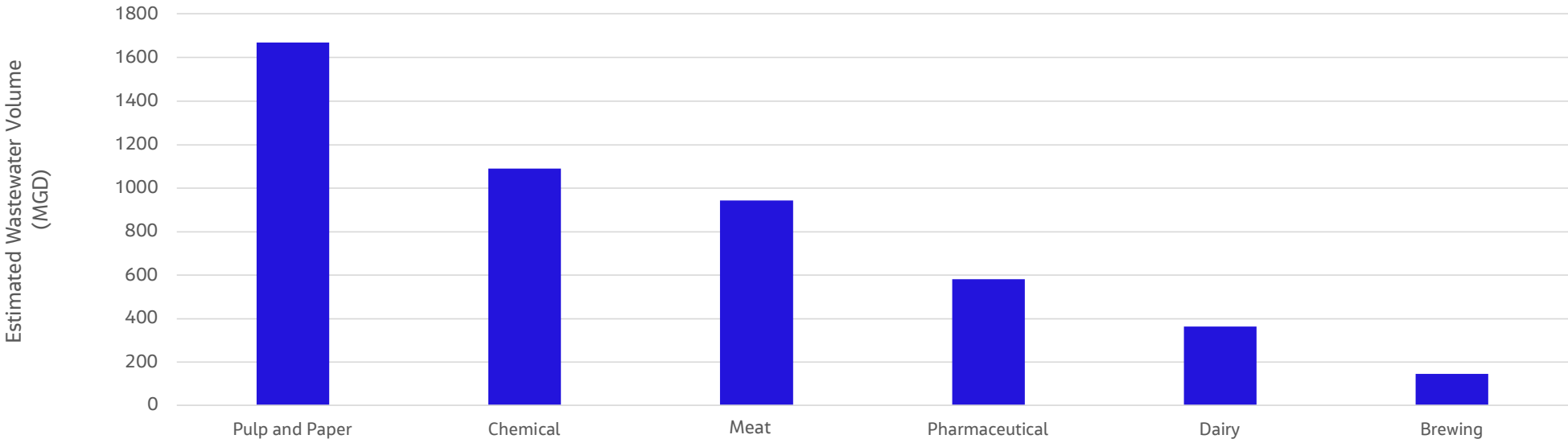


## Tissue

- Tissue remains strong (COVID-19 strong rise in 2020-21 demand)
- Tissue imports growing, significant portion US Market
- Tissue overall expected U.S. market growth



# Pulp and Paper Water Discharge

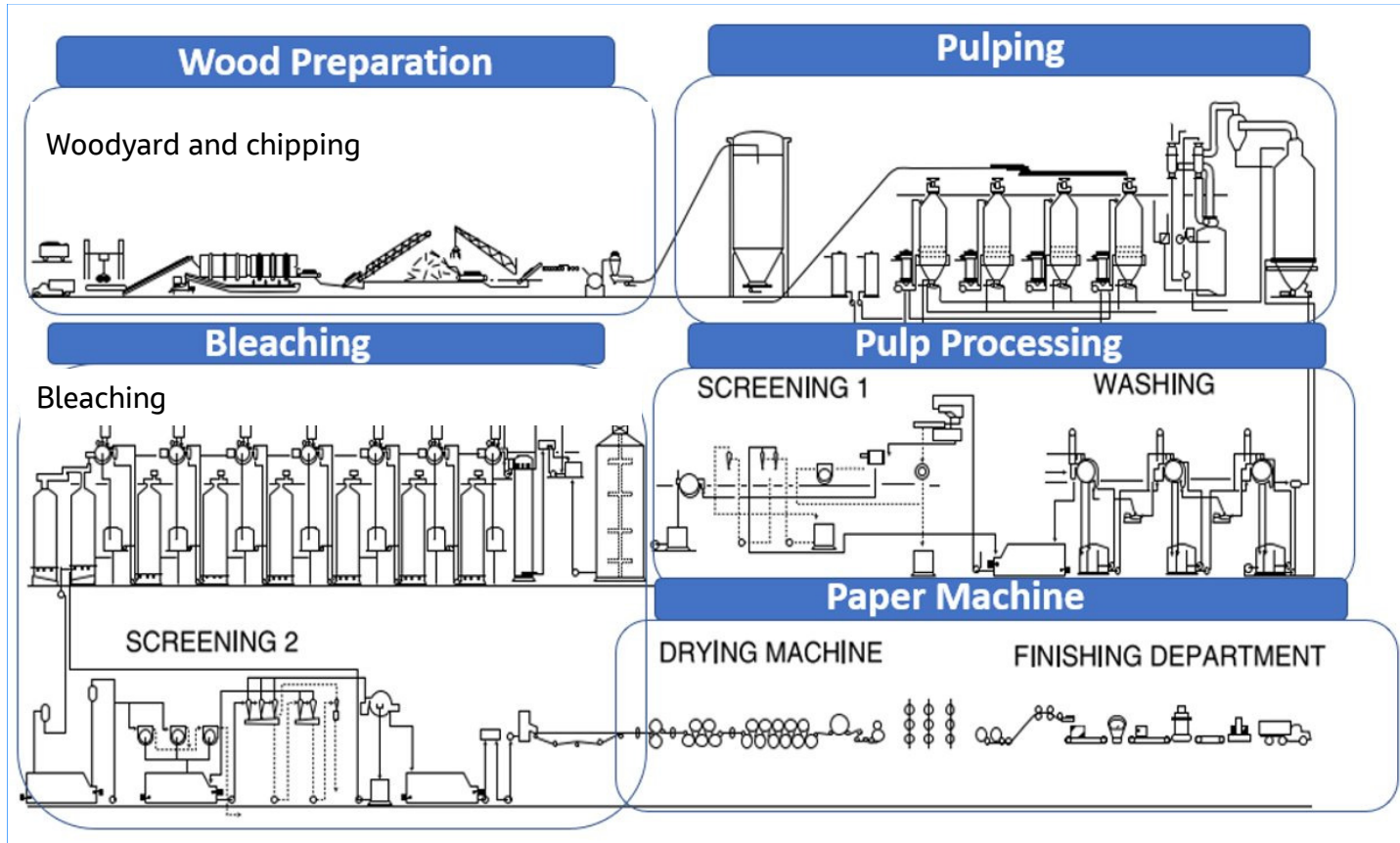


## U.S. and European facilities

**Pulp and paper industry generated the largest quantities of wastewater in comparison with the other industries**

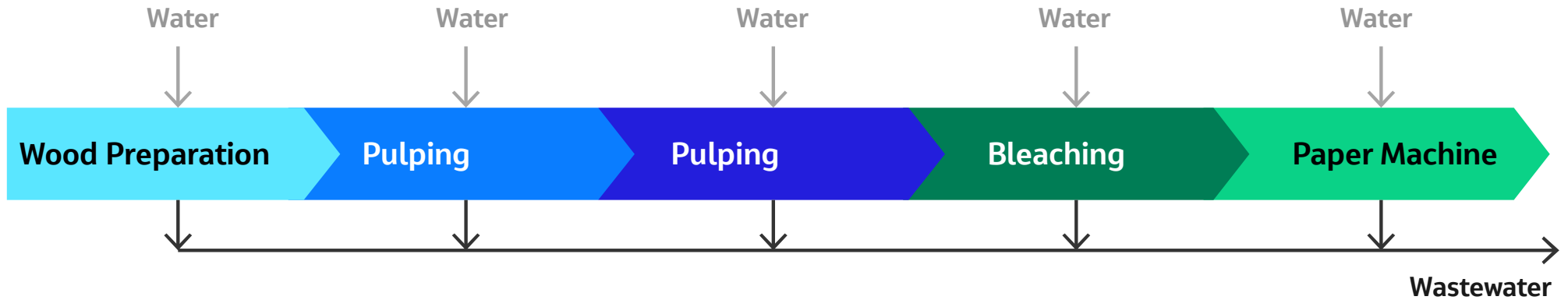
Reference: Calculating the Value of Pulp and Paper's Industrial Wastewater <http://www.naylornetwork.com/ppi-otw/articles/index-v2.asp?aid=319802&issueID=42749>

# Pulp and Paper General Process



Reference: Calculating the Value of Pulp and Paper's Industrial Wastewater  
<http://www.naylor-network.com/ppi-otw/articles/index-v2.asp?aid=319802&issueID=42749>

# Pulp and Paper General Process and Water Use



Process	Water Use	Percentage	Effluent Characteristics
Wood Preparation	Water Used for Wood Handling	15%	Solids, BOD, color
Pulping	Chip Digester and Liquor Evaporator Condensate	5%	Concentrated BOD, reduced sulfur compounds
Pulp Processing	Pulp screening, thickening and cleaning	40%	Large volume of water with suspended solids, and significant BOD
Bleaching	Bleach Plant washer filtrate	5%	BOD, color, chlorinated organic compounds
Paper Machine	Water Flow	35%	Solids

Reference: Water Requirements of Selected Industries | Water Use and Wastewater Treatment in Papermills

## Case Studies, Tools / Technologies Discussion

- Paper Mill, US Southeast
  - Foaming, sludge bulking
  - Low DO
  - Process Modeling and State Point Clarifier Analysis
  - Primary clarifier solids removal increase to improve secondary treatment processes
  - Additional gravity thickener for solids handling



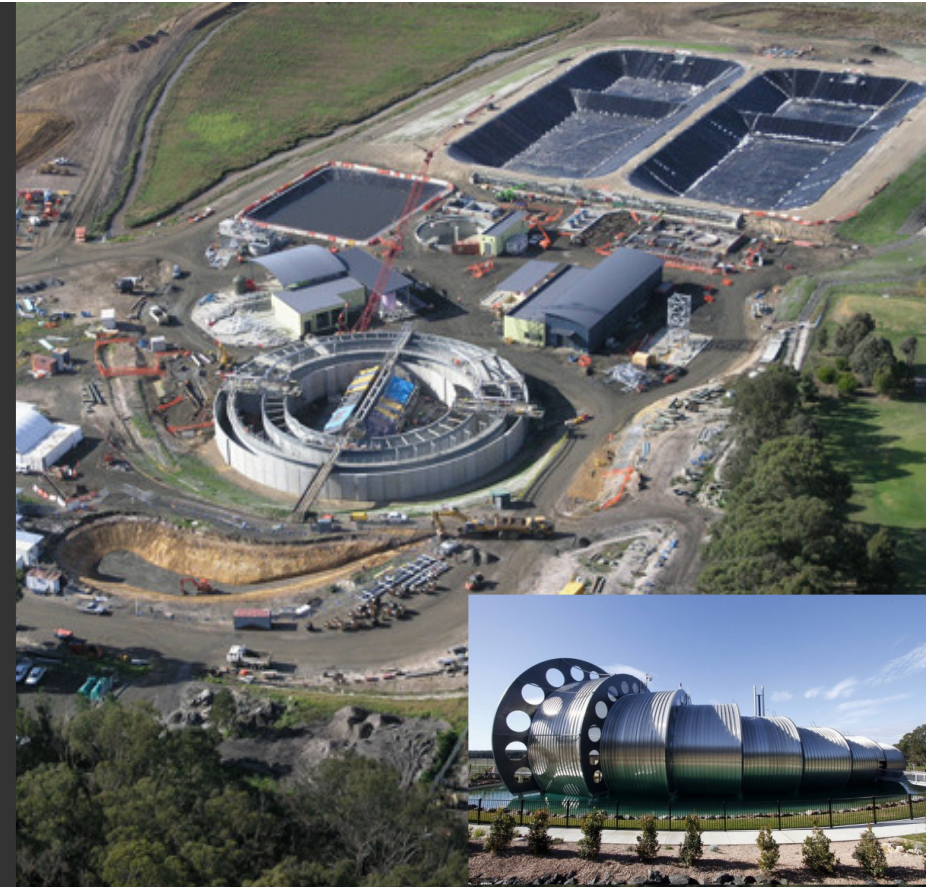
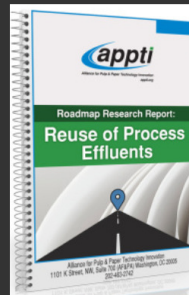
# Case Studies, Tools / Technologies Discussion

- Gippsland Water Factory , Australia
  - Early adoption of advanced processes

MUNICIPAL	PRIMARY	MEMBRANE BIOREACTORS	REVERSE OSMOSIS
INDUSTRIAL	ANAEROBIC		

- Recycled water, supply to paper mill
- Major research topic

Alliance for Pulp and Paper Technology Innovation  
<https://www.appti.org/technology-roadmaps-downloads.html>



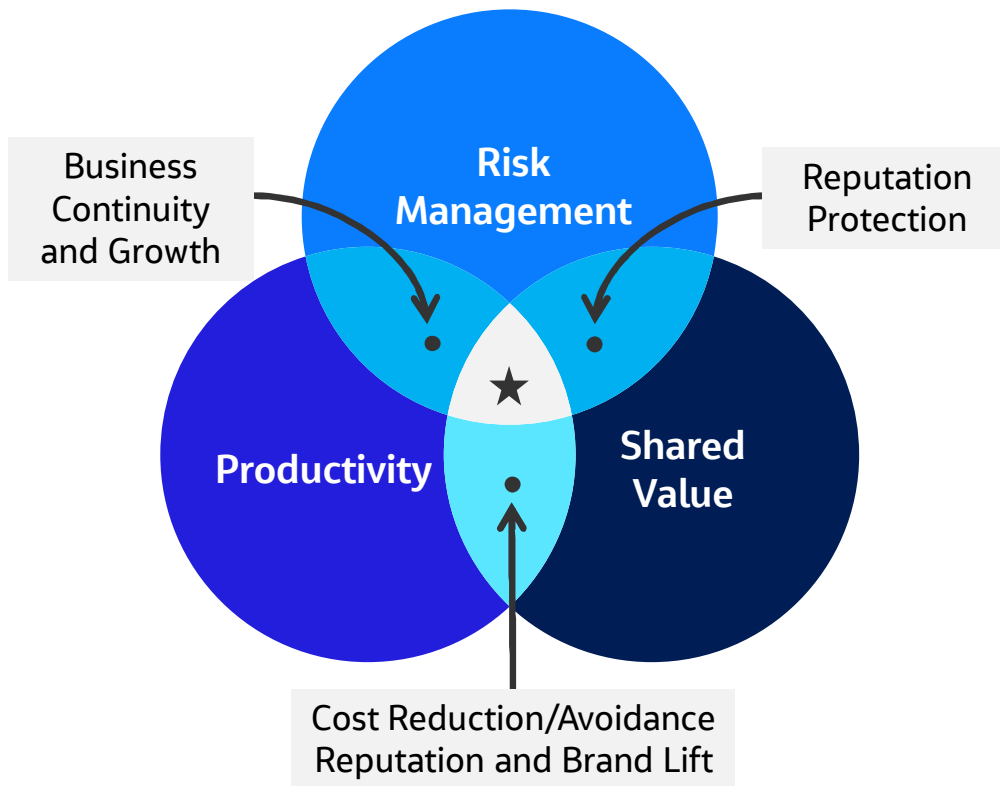
# Water Efficiency Strategy

Strategic Water Stewardship

Increasing Productivity, Reducing Risks and Creating Shared Value

# Developing the Business Case For Water Technology Investments

## Thinking Beyond Financial ROI



### Risk Management

- Operational
  - Supply Reliability/Business Continuity
  - Regulatory/Legal
- Reputation and Brand
  - Local/Social Risks: Community and Local Government
  - Local issues that scale to national/international (media)

### Productivity

- Financial: Cost Savings and Avoidance
- Market: Competitive Advantage (Customers/Consumers)
- Reputation and Brand Lift (“intangible value”)

### Shared Value

- Reduces risks and increases productivity while creating social, environmental and/or economic co-benefits
- Local relevance is critical



# Strategy & Planning to Guide Technology Selection and Deployment



**Question / Answer**



Thank You

**Jacobs**



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